

3rd December 2014

Dear Valued Business Partners,

RE: REBRANDING ADVISEMENT

We are pleased to officially announce that our existing brand name BEST WESTERN PREMIER Dua Sentral Kuala Lumpur, will be re branded and be called the RAMADA PLAZA DUA SENTRAL KUALA LUMPUR effective 1st December 2014.

The new brand will continue to support our esteemed clients and customers and continue to provide a service which is befitting a globally recognised brand of distinction. All terms and conditions and agreements that are currently in place will remain unchanged. All contact details will remain the same as will be the phone numbers and street address of the property.

Release of new email addresses will be advised to you directly by your current hotel contacts and by the management of the hotel. You can also contact us via the hotel's new website which is www.duasentralkl.com or via the hotel's general line at +603 2272 8888.

We 'thank you' for your continued support and look forward to serving you and your partners for many years to come.

With very best wishes for the New Year 2015!

Sincere

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General Manager